

# READ ME FIRST!

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**PLEASE TAKE 5-MINUTES TO READ ALL OF THIS!**

Hello and thank you for investing in this Marketing Consultant Lead-Gen Website and Book PLR Package. It's greatly appreciated! :)

Before you get started there are a few things we need to cover.

This product really has two separate products combined into one:

- 1) The **lead-gen site** that you can use, of course, to generate leads for your marketing consulting business. If you currently don't have your own consulting site this will at least get you started. And since it's a WP-theme it will also be super easy to add pages and posts to it.
- 2) The **Book...** This is HUGE!!! By customizing this to fit your own needs you will immediately have the capability to separate yourself from all your competitors. No longer should you EVER hand out business cards... instead give them your book!

Remember, the lead-gen site **MUST** be uploaded in one of two ways:

- 1) By either the free BackupBuddy plugin that is provided
- 2) Or WP Twin

This theme was created by customizing a 'Woo Theme' <http://www.woothemes.com>. Due to the fact that there are many changes and customizations to this theme it would be impossible to upload this theme as you would normally. That's why we included two options to install it in its completed state!

This is a benefit for you for two main reasons:

- 1) It's SUPER easy!
- 2) It saves you a TON of time because everything is already done for you. Except for some easy personal customizations.

## **WooThemes License Notice**

IMPOTANT: WooThemes are built under the GPL. I sent WooThemes an email advising them what I wanted to do to ensure that I, nor you, would violate any license agreement. In short, we don't! The GPL allows us to use their themes in this fashion. In fact here is their response to my email:

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"Thanks for your honesty in checking with us! :-) I'm glad to be able to tell you that you are not violating any license restrictions. Our themes are released under the GPL, so you are free to use them however you like. Our only restriction, such as it is, is that we only offer one support account per purchase - so you can't resell access to our support forums. Other than that, you're free to do anything with them. Thanks again for checking!"

As you can see we are good to go. The only thing is that if you decide to make changes and need support assistance you will need to purchase that through them.

Here are some quick notes about the following install options.

## **BACKUPBUDDY USERS**

This should be pretty straight forward if you watch the install video included with this package.

The one thing you will need to do is setup a MySQL Database through your web host. This is usually done very easily by using your cPanel. If you don't know what I'm referring to please see your web host provider.

## **WP Twin USERS**

Please read the 'WP-Twin-Quick-Start-Guide' first. Everything is pretty straight forward. However, there are a couple things you need to know for customization purposes.

If you don't already have WP Twin - I HIGHLY recommend it. You can check it out by going here: <http://bit.ly/wp-twin-works>

## **Rights to This Product**

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I think that's it. However, if you have any questions do not hesitate to contact me.

All my best,



LaughlinMarketing.com

[drew@laughlinmarketing.com](mailto:drew@laughlinmarketing.com)

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Don't forget... to leave a positive review on my WSO! :-)  
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